

About Healthy Communities that Care (HCTC): Formed in 2002 the Healthy Communities That Care coalition brings together community partners to build positive, safe environments for all youth. We aim to reduce risk factors, increase protective factors, and enhance youth connectedness to school while strengthening community collaboration. We achieve this through conducting detailed community assessments and planning, implementing and evaluating strategies designed to address local conditions contributing to problem behaviors. We are always looking for youth and adults to be a part of the coalition and to implement our strategies. The following pages list our current strategies.

Healthy Communities that Care



Healthy Communities
that Care Coalition **HEALTHY YOUTH®**
Livingston County, NY

Volunteer Opportunities

Got Youth?? Get Them Involved! Here are some of the Activities that we are Looking for Youth Volunteers to Help With:

Empower Youth	Check if Interested
CREATE YOUTH LED SOCIAL NORMS MARKETING CAMPAIGN TARGETING ALCOHOL AND MARIJUANA USE: this campaign will mostly be implemented in schools and will consist of student designed campaigns to deliver the message that most youth don't use alcohol or marijuana	
CREATE YOUTH LED MEDIA CAMPAIGN FOR RED RIBBON WEEK: hold contests where youth create video prevention message	
IMPLEMENT ABOVE THE INFLUENCE CAMPAIGN WITH YOUTH IN SCHOOLS AND YOUTH GROUPS: National campaign that encourages youth to live above negative pressures from peers and the media	
HOLD YOUTH FORUM TO REVIEW SURVEY AND FOCUS GROUP RESULTS AND DISCUSS FACTS ABOUT DRUGS	
CONDUCT ENVIRONMENTAL ALCOHOL AND TOBACCO SCANS AT RETAILERS WITH ADULT VOLUNTEERS: youth use a survey tool to take a critical look at the price, promotion, placement of alcohol and tobacco products.	
PROJECT STICKER SHOCK WITH ADULT VOLUNTEERS: youth place stickers stating warnings about providing alcohol to minors on multi-pack of alcohol at local stores	

Got Parents??? We Need Their Help Too!! Check out all of the Parent-Based Activities that We Need Help With!

Empower Parents	Check if Interested
SAFE HOMES PARENT NETWORKING AND EDUCATION CAMPAIGN: encourages parents to network with each other and discuss the challenges of	
"PARENT CHATS" PROGRAM: GENERAL PARENT SUPPORT FOR A VARIETY OF ISSUES SET UP USING "TUPPERWARE" STYLE OUTREACH	

CONDUCT PARENT SURVEYS	
CONDUCT PARENT FOCUS GROUPS	
PROMOTE PARENT BASED WORKSHOPS TO MOBILIZE PARENT ACTION AROUND UNDERAGE DRINKING, PRESCRIPTION DRUG MISUSE, MARIJUANA PREVENTION	
PARENTS WHO HOST LOSE THE MOST CAMPAIGNS at sports meetings, banquets, grad bashes, through school report cards	
IMPLEMENT "LOCK YOUR MEDS" CAMPAIGN reminding adults to keep medications out of reach of youth	
DISTRIBUTE TEEN PRESCRIPTION DRUG MISUSE INFORMATION AND PROMOTE AVAILABLE PRESENTATION	
NATIONAL FAMILY DAY PROMOTION - last Monday of September	

Community Members- We Need You Too! Check out all the Opportunities to Get Involved!

Empower Community	Check if Interested
CONDUCT ENVIRONMENTAL ALCOHOL AND TOBACCO SCANS AT RETAILERS WITH YOUTH VOLUNTEERS: youth use a survey tool to take a critical look at the price, promotion, placement of alcohol and tobacco products.	
PROJECT STICKER SHOCK WITH YOUTH VOLUNTEERS: youth AND ADULTS place stickers stating warnings about providing alcohol to minors on multi-pack of alcohol at local stores	
HOST SHORT PRESENTATIONS FOR GRANDPARENTS- PREVENTION TIPS	
HOST SHORT PRESENTATIONS ON SAFE MEDICINE DISPOSAL AND PRESCRIPTION DRUG MISUSE	

If you checked any activities that you are interested in helping with please provide your contact information below:

Name: _____

E-Mail: _____

Phone (optional): _____

Best Way to Reach You: _____

Best Time to Reach You: _____

Questions? Need More Info? Contact:

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